

State of the For-Hire Industry

Presented By: David Do
Director, DFHV



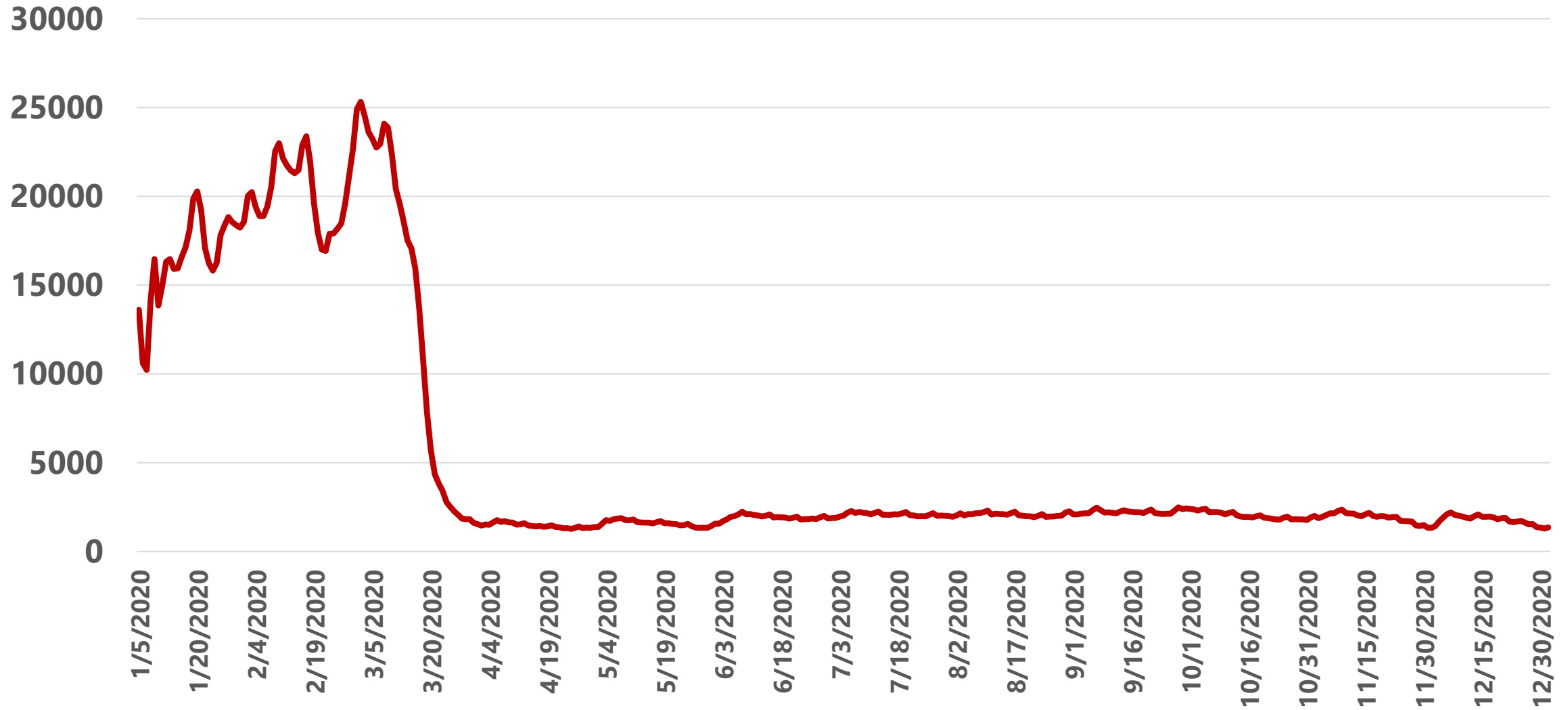


"Listen to the Drivers. You cannot run a viable business without listening to the people that do the work "

Purpose of Today

- Discuss recovery and the path forward for the industry
- Feedback will be used by to guide DFHV actions in the next few years

Taxi Trips in 2020 (Average Daily Trips)



State of the Industry



- Since March 2020, the demand for for-hire rides dropped dramatically and has remained persistently low
- In the taxi industry, rides are still only about **10%** of what they were a year ago



DFHV Actions During the Public Health Emergency

- Automatically extended the Face IDs, renewals, registrations and delayed fees
- Extended the vehicle age limit permanently from 8 to 10 years
- Clarified that taxi vehicles can deliver food and packages to provide more opportunities for drivers

ADMINISTRATIVE ISSUANCE:
TAXICAB DELIVERY DURING COVID-19
Series/Number: AI-2020-02
Approved April 4, 2020
Effective April 4, 2020



DFHV Actions During the Public Health Emergency, con't



- Distributed 1,000 free safety barriers to taxi drivers
 - *Thank you Yellow Cab*



- Conducted a Ride Safe Campaign

The Path Forward



- Encouraging E-hailing
- Change the regulatory structure to meet driver needs
- The ability to adjust to change
- **We want to hear your ideas !**

Ideas for Recovery

Presented By: Wendy Klancher
Senior Policy Advisor



INDUSTRY RECOVERY IDEAS

1. **Promote e-hailing and move towards a digital dispatch culture** rather than a street hail culture. Offer training and create a public awareness campaign
2. Require **independent owner -operators** to affiliate and sign-up for dispatch
3. Allow drivers to use their taxi to **take Uber and Lyft trip requests**

INDUSTRY RECOVERY IDEAS

4. Allow taxis ordered via dispatch to provide **upfront pricing** and allow passengers to pre-pay
5. Promote the use of **discounted rates citywide**

What are your ideas for industry recovery?

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DFHV

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DISTRICT OF COLUMBIA**
DC MURIEL BOWSER, MAYOR