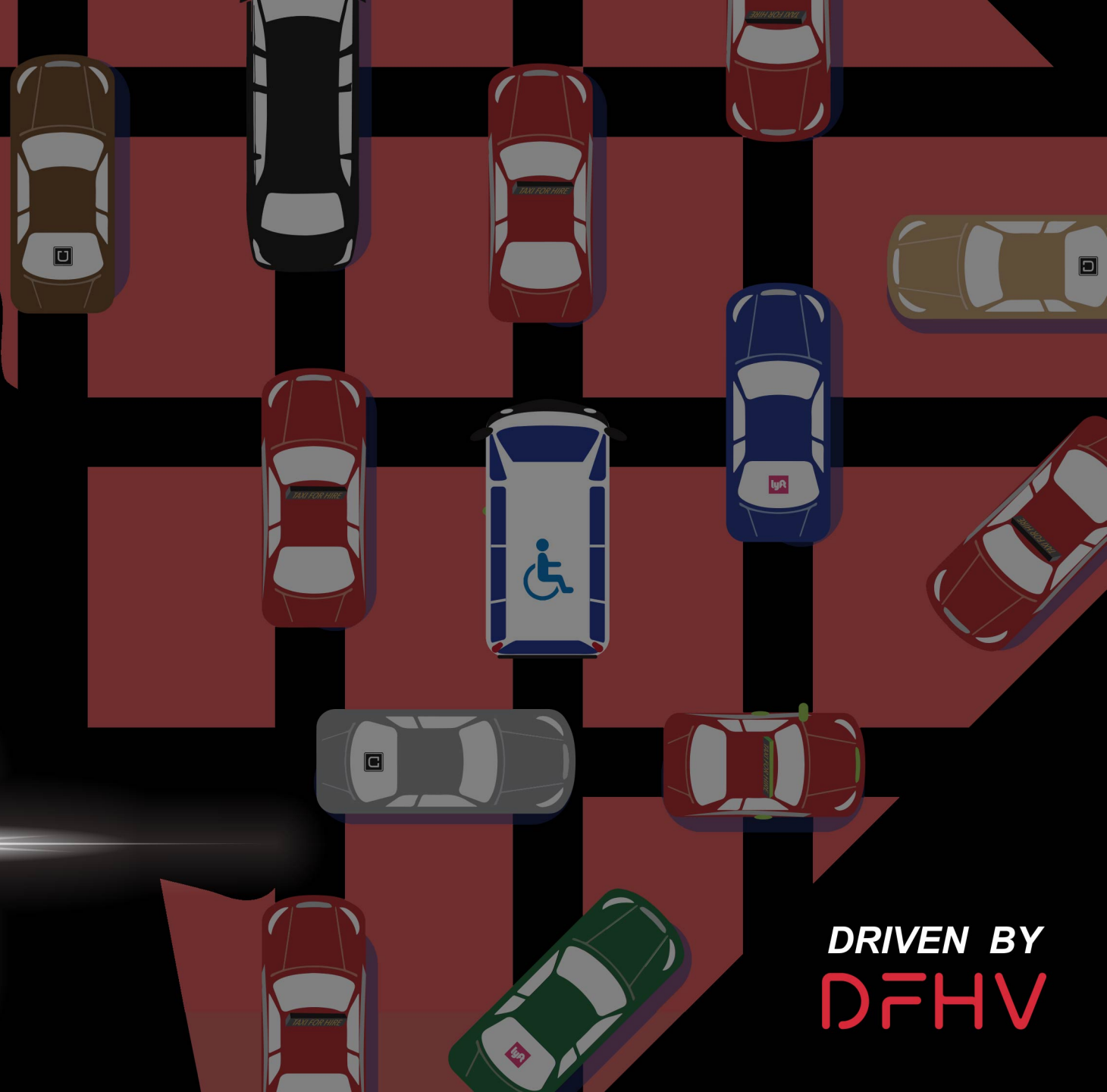


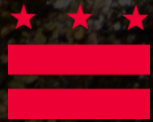
THE EVOLUTION OF THE RIDE



DRIVEN BY
DFHV

Agenda

- I. Welcome – Director Do
- II. Overview of Session – Wendy Klancher
- III. Presentation on E-Hailing by Eric Fidler, Chief Information Officer
- IV. Presentation on Food Delivery by Michael Tietjen, Chief Performance Officer
- V. Questions and Answers



E-Hailing

How to get more passengers on apps

Presented By: Eric Fidler
Chief Information Officer





What is E-hailing?

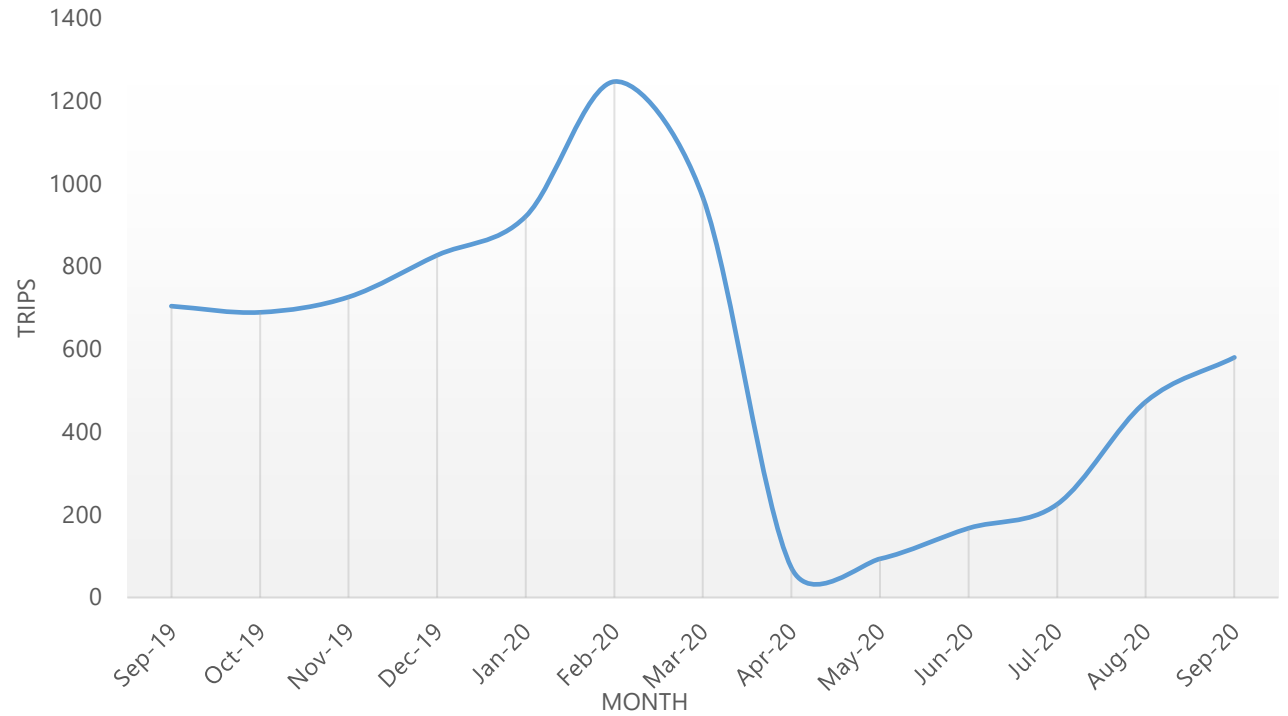
- Hail a DC taxi through a phone app
- Some apps have payment inside the app
- The app sends a message to the driver's meter or phone
- Many DTS providers have apps



E-Hailing Popularity

E-hailing taxis was increasingly popular before the pandemic

E-Hail Taxi Trips
Fiscal Year 2020

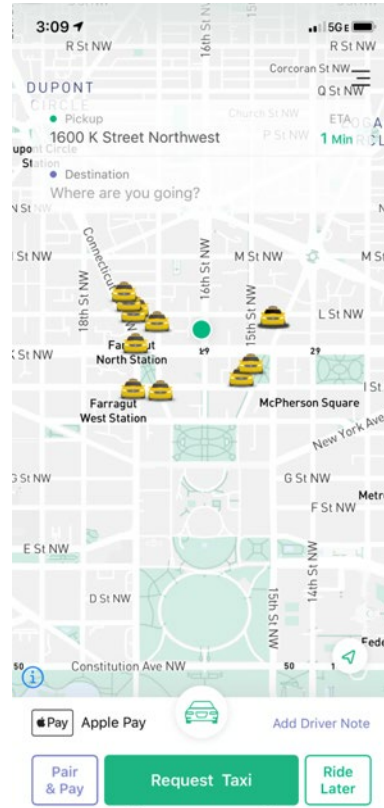


App Name →

What it looks like to passengers →

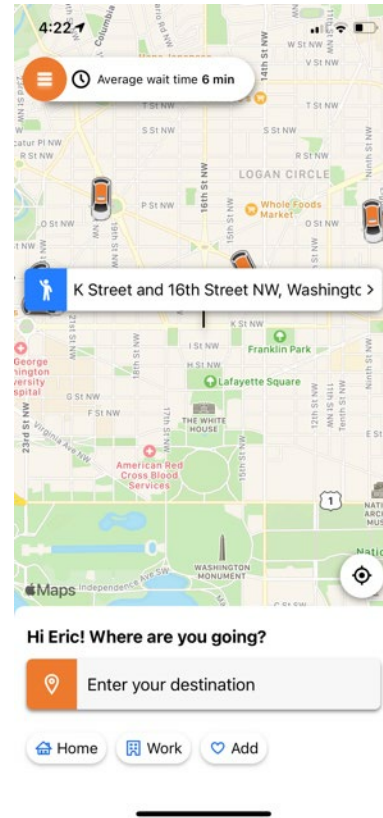
Drivers' sign-up →

Curb



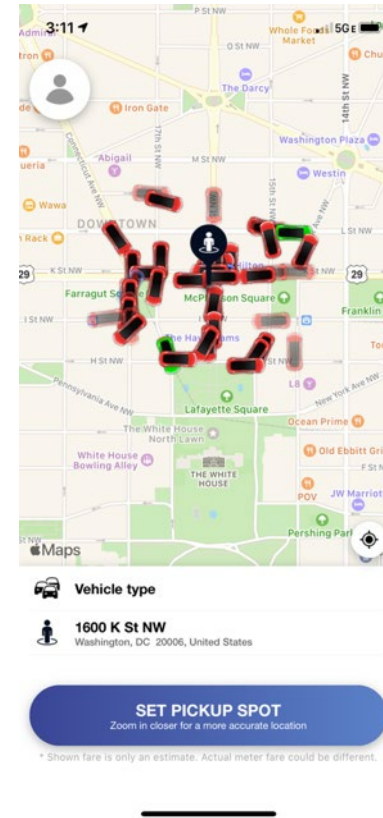
Transco
or
GoCurb.com

DC Yellow Cab



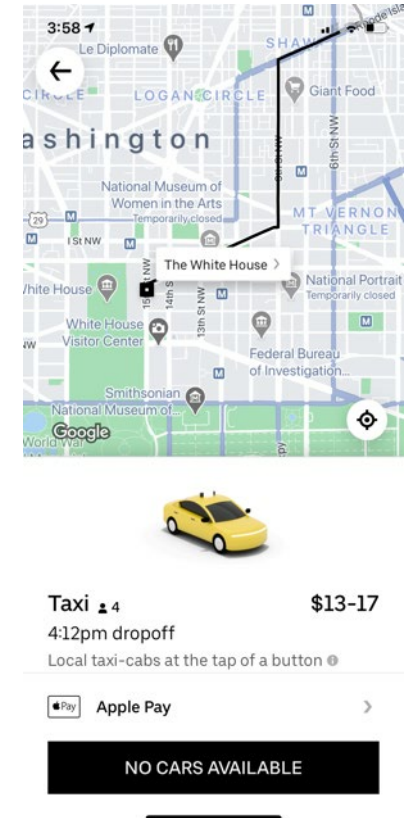
Yellow Cab

ezRidr



UVC
or
Grand Cab

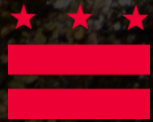
Uber Taxi



uber.com



Thank you for listening!



Delivery Services for Taxis

Presented By: Michael Tietjen
Chief Performance Officer



Authority

**ADMINISTRATIVE ISSUANCE:
TAXICAB DELIVERY DURING COVID-19**

Series/Number: AI-2020-02

Approved April 4, 2020

Effective April 4, 2020

Driver Requirements

Company	Min Age	Auto Insurance	Social Security #	Back-ground Check	Bring Your Own Smart-phone	Lifting	Other
Door Dash/Caviar	18	x	x	x	x		
Instacart	18	x	x	x	x	x (at least 50 lbs)	Shop only option (no driving). Need insulated bags.
PostMates	No info provided	x	x	x	No info provided		
GrubHub	19	x	x	x	x		
Shipt	18	x	x	x	x	x (at least 40 lbs)	Short interview. Weekly pay.

PAY



When operating on a commercial food delivery service platform, the operator is **paid by that company** he or she is working for.

Driver Pay

Company	Pay	Tips allowed?	Types of Delivery	Schedules (Flexible or fixed shifts)	Pay Type
Door Dash/Caviar	Base pay + promotions	Yes	Restaurant	Flexible	Weekly or instant (fee)
Instacart	Waiting time + mileage	Yes	Grocery	Shift (<29 Hours)	Weekly or instant
GrubHub	Pay Per Delivery	Yes	Restaurant	Shift	Weekly or instant
Shipt	Pay per order (\$5 + 7.5% of order total)+ bonuses	Yes	Grocery	Shifts (set your own)	Weekly
Postmates	Amount for each completed pick up and each drop off + mileage + wait time.	Yes	Restaurant	Both	Weekly or instant

ALCOHOL



- Alcohol delivery permitted when a part of a restaurant's prepared food order.
 - Not from liquor stores.
- Must be in in sealed containers.
- It is illegal to possess an alcoholic beverage in an open container in a vehicle.

Rules While Driving



- Turn meter and dome light off when while delivering food.
- Cannot transport other passengers while carrying prepared food.
- Exception for grocery store packages that does not contain prepared food.

Pickup-Dropoff Zones (PUDOS)

700 H Street NW	2000 MLK Avenue SE	1200 9th Street NW
600 H Street NW	1300 Connecticut Avenue NW	1300 14th Street NW
900 H Street NW	1500 Connecticut Avenue NW	1600 14th Street NW
400 7th Street NW	2400 18th Street NW	600 Pennsylvania Avenue SE
900 17th Street NW	1500 7th Street NW	500 8th Street SE

- Taxicab drivers participating in delivery services are encouraged to **use existing PUDOs** for pickups and deliveries.
- Newly enacted temporary Food Priority PUDOS.

Prevent Auto Thefts

If You Leave Your Car On, It Could Be Gone

- Park in a safe spot.
- Lock your car.
- Keep track of your keys.
- Use anti-theft devices.
- Never leave your engine running.
- Stay alert.



#ProtectYourAuto



If you have any information related to an auto theft or would like to submit information, you can anonymously text us at 50411 or call 202-727-9099.



GOVERNMENT OF THE DISTRICT OF COLUMBIA MURIEL BOWSER, MAYOR

Safety in Delivery Work

You should always secure your vehicle, even if you're parking for "just a minute." Do this by:

- Removing your keys from the ignition.
- Locking all of your doors.
- Closing all of your windows.
- Parking in a well-lit area.
- Never leaving your engine running and vehicle unlocked while you run into your home, a convenience store or anywhere else



Thank you for listening!

March 24, 2021 1:00 pm – 3:00 pm

HELP SHAPE THE FUTURE OF THE INDUSTRY!

DC Taxi Drivers Summit



Questions?

Email: dfhv@dc.gov

Text: 202-740-2030

DFHV

[DFHV.dc.gov](https://dfhv.dc.gov)

WE ARE
WASHINGTON
GOVERNMENT OF THE
DISTRICT OF COLUMBIA
DC MURIEL BOWSER, MAYOR