

**DEPARTMENT OF FOR-HIRE VEHICLES (DFHV)
NOTICE OF FUNDING AVAILABILITY (NOFA)
UNIVERSAL E-HAIL**

The Government of the District of Columbia, Department of For-Hire Vehicles (“DFHV”), is soliciting applications from the for-hire vehicle companies with current DFHV business certifications and operating authority to participate in innovative projects and partnership programs aimed at improving transportation equity, economic development opportunities, and solving industry problems within the for-hire industry that benefits DFHV consumers and fosters innovation. DFHV’s RFA (#FHVINNO-2022-11-07; short titled: “Universal E-Hail) is seeking an approved Digital Taxi Solution (“DTS”) provider or group of DTS providers as a single entity (hereinafter “Awardee”) to provide a universal taxi mobile application (“universal app”) to operate and provide service across the entire District of Columbia. The intended definition of “universal” is to signify that all approved DTS operating companies and subsequently all approved drivers in the District will have unfettered and equal access to its use to receive ride requests and enjoy common functionality. This announcement is to provide public notice of the Department of For-Hire Vehicle’s intent to make funds available for the purpose described herein. The applicable Request for Applications (“RFA”) will be released under a separate announcement with guidelines for submitting the application, review criteria and DFHV terms and conditions for applying for and receiving funding. Start date for this project is: October 1, 2022 (Fiscal Year 2023).

General Information:

Funding Opportunity Title:	Universal E-Hail
Funding Opportunity Number:	
Program RFA ID#:	FHVINNO-2022-11-07
Opportunity Category:	Competitive
DFHV Administrative Unit:	Performance and Program Team
Agency	Department of For-Hire Vehicles
Program Contact:	Eric Fidler, Chief Information Officer Phone: 202-645-0118 Email: eric.fidler@dc.gov
Program Description:	The Government of the District of Columbia, Department of For-Hire Vehicles (“DFHV”) is to encourage the development and launch of the universal app and to seed the early-stage operations of the universal app. While DFHV intends to assist in the early stages of the app’s development and growth, ultimately the universal app must stand on its own with successful adoption across drivers, taxi companies, and passengers without further DFHV

	financial support. To make the most efficient use of grant funds, a minimum of 50% of grant funds shall be used toward growth and marketing tactics outlined below. For technical development, DFHV encourages partnerships and existing, customizable white label software or other business partnerships to share costs (and revenues) over time.
Eligible Applicants	Any entity with a DFHV Operating Authority license may apply for this opportunity, i.e., DTS (Digital Taxicab Solutions) companies and DDS (Digital Dispatch Service) companies as well as DTS and DDS collaborations
Anticipated # of Awards:	1
Anticipated Amount Available:	FY22: \$250,000

Funding Authorization

Legislative Authorization	D.C. Official Code § 50-301.20 (b) (1).
Cost Sharing / Match Required?	Friday, July 22, 2022
RFA Release Date:	Monday, December 27, 2021
Pre-Application Meeting (Date)	Thursday, July 28, 2022
Pre-Application Meeting (Time)	1 pm to 2:30 pm.
Pre-Application Meeting (Location/Conference Call Access)	<p>Applicants can register for the Pre-Application Conference by clicking on the WebEx link below:</p> <p style="text-align: center;">Join from the meeting link</p> <p style="text-align: center;">https://dcnet.webex.com/dcnet/j.php?MTID=m4cdedd2e1c9cae4d071048c8bdb2063b</p> <p style="text-align: center;">Join by meeting number</p> <p style="text-align: center;">Meeting number (access code): 2310 064 5063 Meeting password: NHnd9WaCX76</p> <p style="text-align: center;">Tap to join from a mobile device (attendees only)</p> <p style="text-align: center;">+1-202-860-2110, 23100645063## United States Toll (Washington D.C.)</p> <p style="text-align: center;">+1-650-479-3208, 23100645063## Call-in toll number (US/Canada)</p>

Application Deadline Date:	Friday, August 18, 2022
Application Deadline Time:	Midnight (12:00 a.m.) PT
Links to Additional Information about this Funding Opportunity	DC Grants Clearinghouse http://opgs.dc.gov/page/opgs-district-grants-clearinghouse . DFHV Grant Funding Website https://dfhv.dc.gov/page/grant-funding

Notes:

1. DFHV reserves the right to issue addenda and/or amendments after the issuance of the NOFA or RFA, or to rescind the NOFA or RFA.
2. Awards are contingent upon the availability of funds.
3. Individuals are not eligible for DFHV grant funding.
4. Contact the program manager assigned to this funding opportunity for additional information.
5. DFHV is in a secured building. Government issued identification must be presented for entrance.
6. COVID-19 and public health safety protocols are mandated for all applicants and awardees when working with the DC Department of For-Hire Vehicles.